



The
National Pancreas
Foundation **20th Anniversary**

FOR IMMEDIATE RELEASE

Mission: Cure

LA Party for a Cure to Welcome Multi-Platinum Recording Artist blackbear

Recording Artist, Rapper, Singer-Songwriter, Record Producer Scheduled to Join the National Pancreas Foundation and Mission: Cure to Put an End to Pancreatic Disease

Bethesda, MD: 08-22-18 – Mission: Cure and the National Pancreas Foundation are pleased to announce that hip-hop, R&B and pop recording artist and song writer blackbear will be honored at their October 5th Gala with a “Courage Award” for his fight against pancreatitis. Mission: Cure is a growing nonprofit committed to finding a cure and improving the quality of life for children and adults dealing with pancreatitis; the National Pancreas Foundation is a nonprofit dedicated to funding cutting-edge research, advocating for new and better therapies, and providing support and education for those impacted by pancreatic disease.

blackbear has collaborated with numerous musical artists including G-Eazy, James Blake, Linkin Park, Miley Cyrus, Pharrell Williams and many others as well as co-writing "Boyfriend" by Justin Bieber alongside Mike Posner, which debuted at number two on the Billboard Hot 100.

The rising star has more than a million followers on Twitter and Instagram and over nine million monthly listeners on Spotify. In 2016, blackbear went to the ER in severe pain, where he was diagnosed with necrotizing pancreatitis, a particularly dangerous complication, undergoing emergency surgery to save his life. While recovering in the hospital, he began to come up with the songs for his album *Digital Druglord* which shot to the top on Billboard and iTunes charts.

Chronic pancreatitis (CP) is inflammation of the pancreas, a painful, destructive disease that impairs the body’s ability to digest food or make pancreatic enzymes, almost always leading to diabetes and greatly increasing the risk for pancreatic cancer. About 150,000 people in the United States (including nearly 10,000 children) have CP and 1 million people worldwide. Today there is no effective treatment or cure.

The *Party for a Cure* Gala will be held on Friday, October 5th at the Luxe Sunset Boulevard Hotel in Los Angeles. In addition to the awards program, the elegant evening will include dinner, dancing and live and silent auctions to raise critical funds for adult and pediatric pancreatitis research, drug development, patient advocacy and education programs. Proceeds will benefit Mission: Cure. For tickets and sponsorship opportunities please visit <http://bit.ly/LAgala2018>.

About the National Pancreas Foundation

Founded in 1997, the National Pancreas Foundation provides hope for those suffering from pancreatitis and pancreatic cancer through funding cutting-edge research, advocating for new and better therapies and providing support and education for patients, caregivers and healthcare professionals. The NPF is the only foundation dedicated to patients suffering from all forms of pancreas disease. For more information visit: www.pancreasfoundation.org.

About Mission: Cure

Mission: Cure was founded in 2017 as a nonprofit organization to discover life-altering therapies and bring them to patients. Mission: Cure aims to demonstrate a new, faster model for curing disease – starting with pediatric and adult chronic and recurrent acute pancreatitis using innovative financing based on patient outcomes. For more information about pancreatitis or to join our quest for a cure, please visit www.mission-cure.org.

Media Contact

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